**Texas State University**

SCHOOL OF ART & DESIGN

**Learning and Digital Media**

ARTT 2372.251 Spring 2017

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**ART RESPONSE**

**Deliver:** 1 web-based response [as a page in your sketchbook]

**DUE: tba**

**How:** Dig into art. Who did what and when? What resonates? I’m not asking what you “like” but what wakes you up. What do you remember when you close your eyes? Study the samples and research the who, what, when. Then respond, using any of the digital materials we’ve explored. [See the examples from the in-class introduction, compressed folder on TRACS.]

**Next:** Distribute the URL to five friends, colleagues, or relations. Ask them to respond. Write: “Please tell me what you think of my art.” Tabulate what you receive. Report what you find.

**Chronology of the Prompt (5 Steps):**

1. Review the Art Response examples on TRACS.

2. Choose an object and create a web-based response to it.

3. Upload your response to your server as a page in your sketchbook. Include commentary in the html: What caused you to chose this artwork? What prompted you to respond in this way? What challenges and surprises did you encounter?

4. Send your URL to 5 people. Ask them to reply. To be precise, ask them exactly this: “What do you think of my art?” Do not explain what you’re doing, or why. Do not even tell them it’s a class assignment. Simply ask them to (please) reply.

5.  Tabulate their responses. How are they similar? How are they different? What surprised you about them? What annoyed you? And then, revisit your original response and integrate what you’ve learned into the piece (method and process is open to your imagination).

**Why:** Art is a conversation and no one floats solo. We’re each orbiting those who came before us, and disturbing the orbits of those that come after. It’s time to get personal with an artist that has passed this way ahead of you, someone whose work annoys or inspires you. Talk back in color, form, typography and motion.